



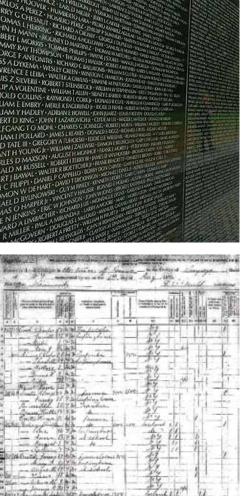
INTERPRETIVE PANEL CONCEPTS - INITIAL RENDERINGS



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1* Dark Anodized Aluminum Roof Flashing. Engraved Alum. Panel Images and Text Contern by Others Routed out 'letters' of Lincoln interior facing Etched/routed panels of every name in Lincoln at time or at least census (arranged by birth). Roughly 350,000 names on display LED Power Supplies Panel is uplit with wall washer Anodized Aluminum Portal J-Box





INTERPRETIVE PANEL CONCEPTS - 'CENSUS LIST'

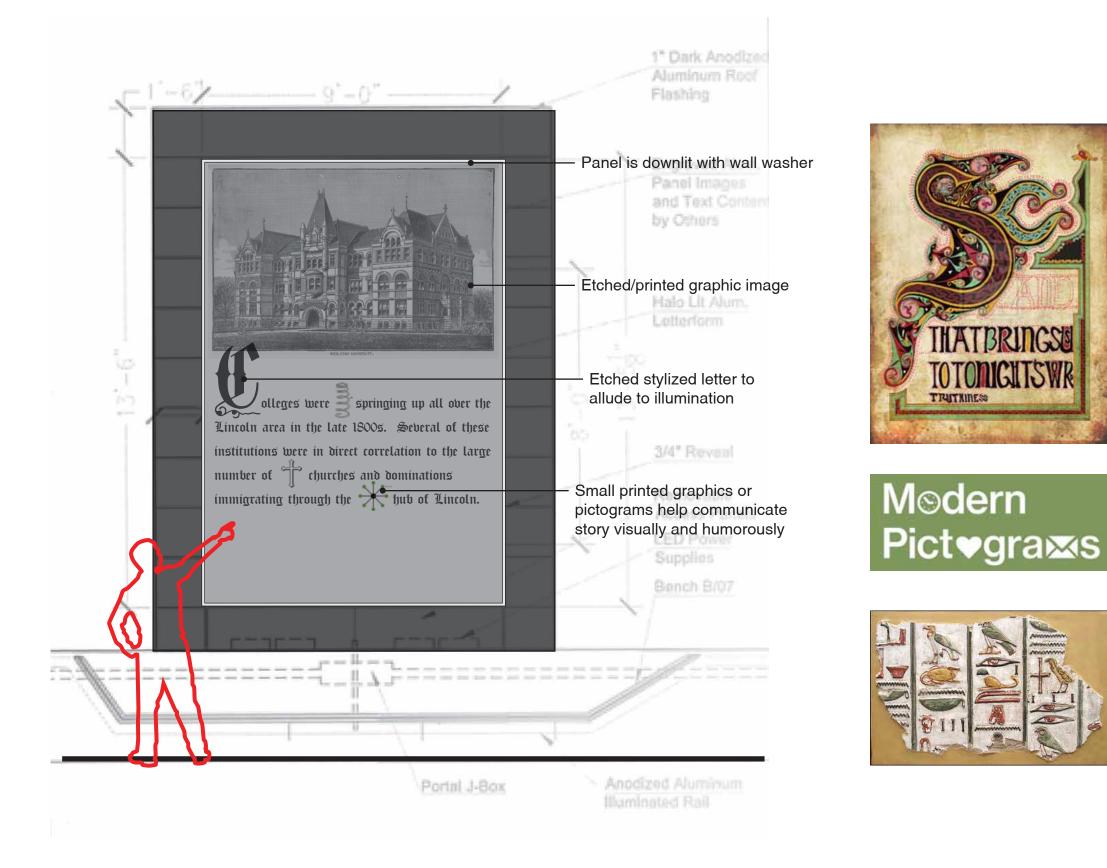
DIMENSIONAL I N N O V A T I O N S



- 1. Literally recording all of Lincoln
- 2. Texture of names doesn't take away from clean/simple forms of portals
- 3. Database driven minimal outside/public involvement (efficient execution)
- 4. Adds another layer of intrigue to the bridge that sports/news casters share
- 5. Singular story/statement



- 1. Do you need consent for names to be posted public even from census?
- 2. It is dated immediately
- 3. People might write/scratch profanities about person on the list
- 4. People might add themselves to the list post fabrication
- 5. Singular story/statement





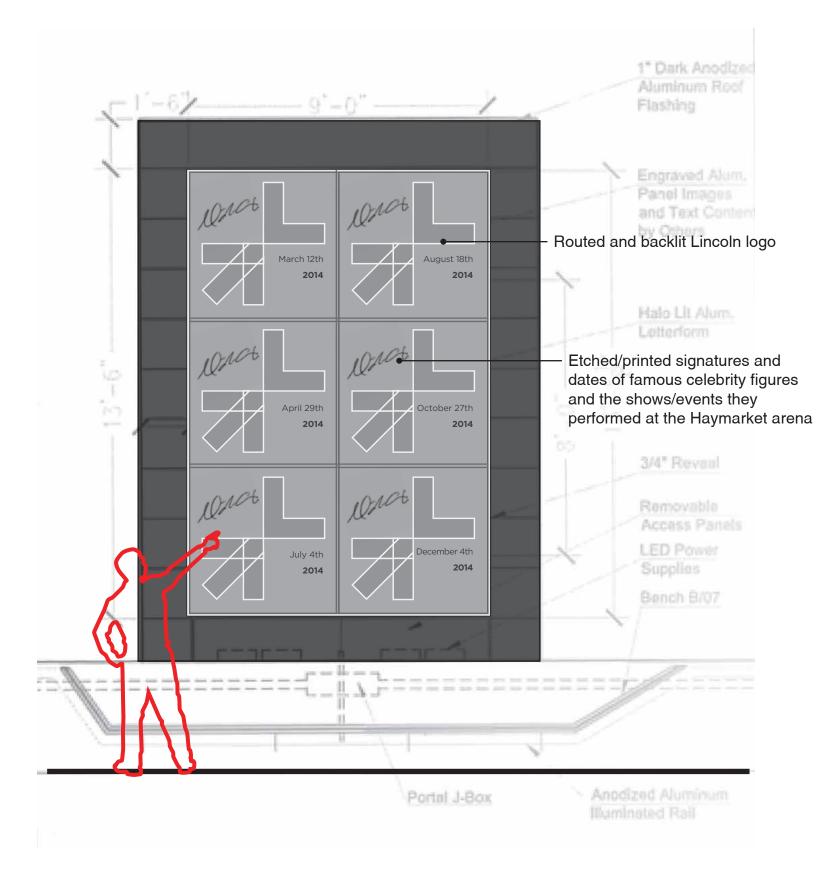
INTERPRETIVE PANEL CONCEPTS - ILLUMINATED TEXT



- 1. Unique & "fun" pictorial narrative of Lincoln history (human & natural)
- 2. Juxtaposed ornate typeface on simple modern archway
- 3. Humor helps people with memory and association, so important facts every Lincolnite would spread socially



- 1. Could be construed as disrespectful and/or crude
- 2. Could be confusing to read
- 3. Might distract from the beauty of the letterform, portal, and lighting







INTERPRETIVE PANEL CONCEPTS - COMMEMORATIVE EVENTS

DIMENSIONAL I N N O V A T I O N S

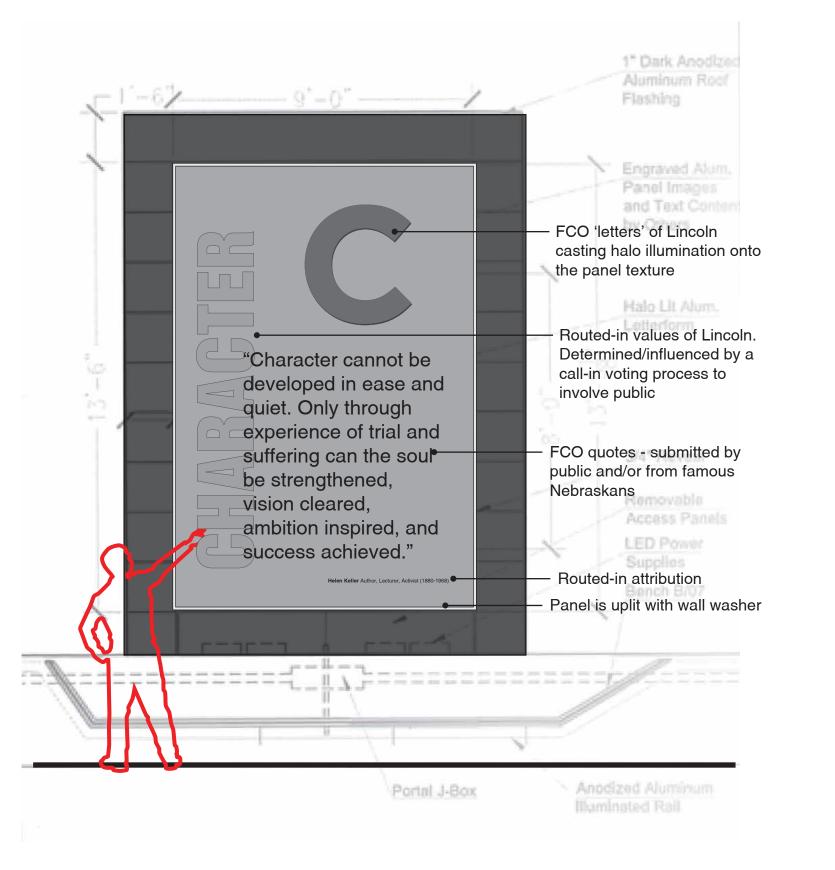


- 1. Creates a destination
- 2. Adds celebrity to the space
- 3. Changeable/updateable
- 4. Low tech

CONS

- 1. Could be seen as chintzy
- 2. Noted celebrity/artist my public humiliate themselves drawing negativity
- 3. Limited space
- 4. Low tech

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INTERPRETIVE PANEL CONCEPTS - VALUE QUOTES

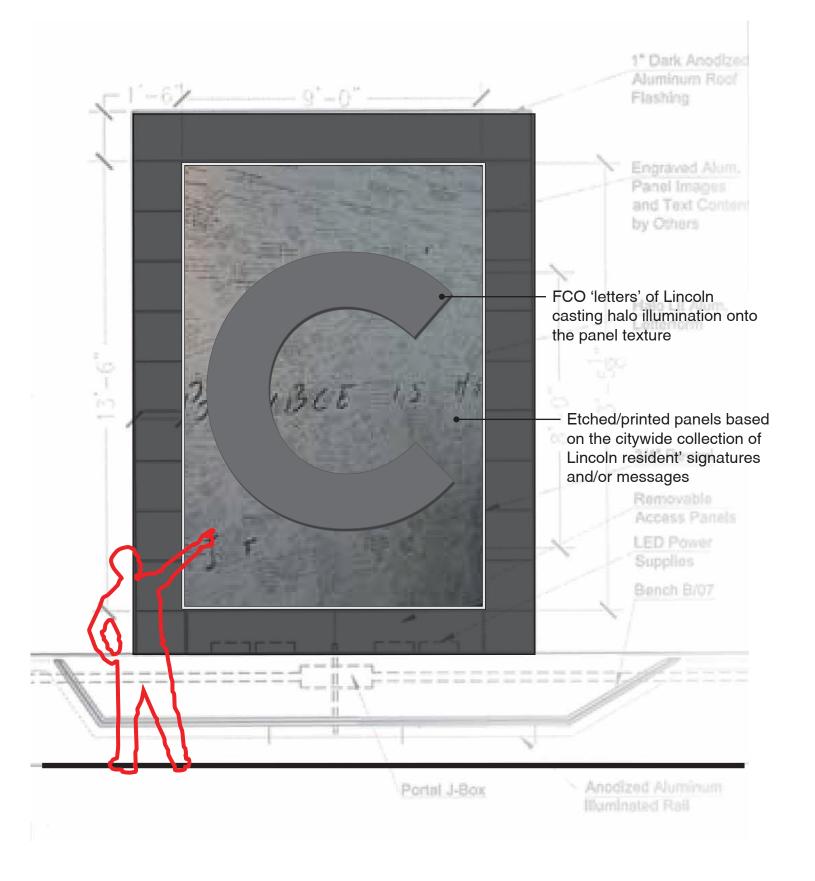




- 1. It's simple
- 2. It's bold
- 3. It is universal common truths
- 4. Could have associations with famous Nebraskans
- 5. Would allow for community involvement in choosing values/quotes

CONS

- 1. It's simple
- 2. It is universal not unique to Lincoln
- 3. Would allow for community involvement in choosing values/quotes









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HAYMARKET BRIDGE

INTERPRETIVE PANEL CONCEPTS - "WE ARE LINCOLN" GRAFFITI

DIMENSIONAL I N N O V A T I O N S

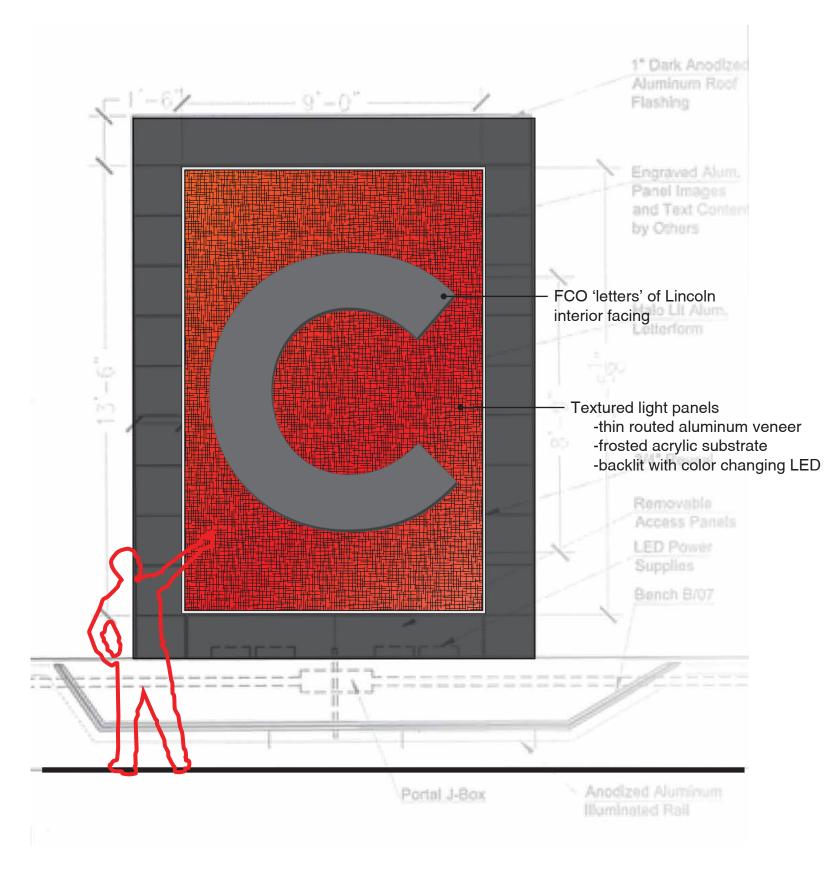


- 1. Creates beautiful texture
- 2. Encourages citywide community participation
- 3. Every name is unique
- 4. Adds another layer of information to the bridge that identifies Lincoln and can be shared socially
- 5. Singular story/statement



- 1. Gathering enough signatures in given manufacturing timeframe
- 2. Convincing participants of the safety of identity
- 3. People might write/scratch profanities about person on the list
- 4. People might add themselves to the list post fabrication
- 5. Singular story/statement











INTERPRETIVE PANEL CONCEPTS - LIGHT/MOVEMENT

DIMENSIONAL I N N O V A T I O N S

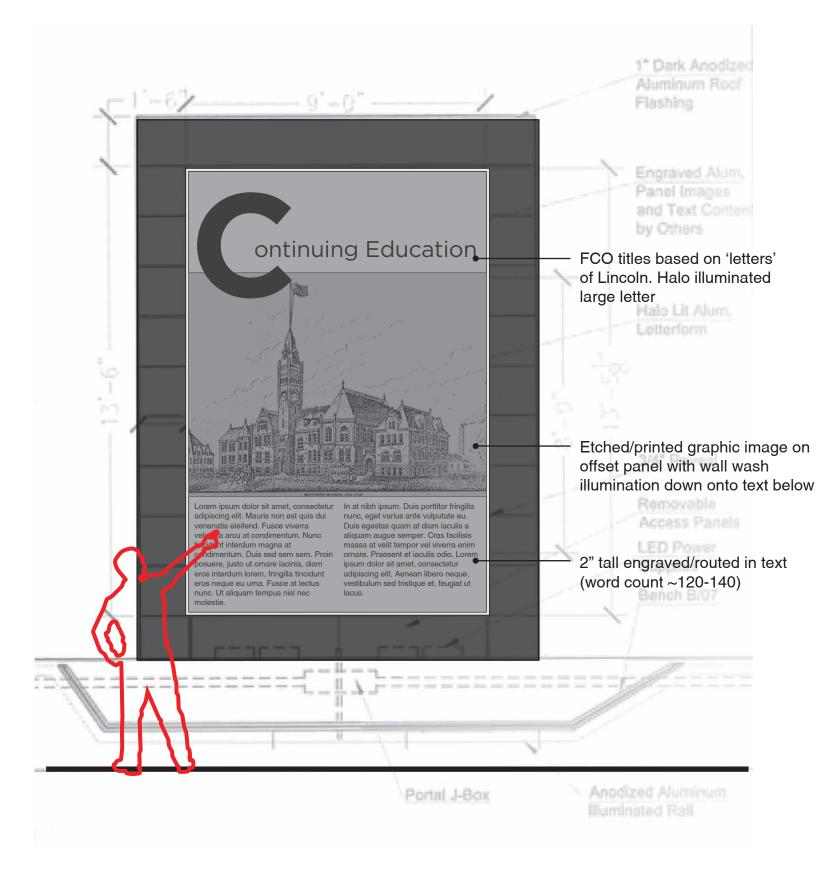
PROS

- 1. Minimal to no messaging
- 2. Creates light and/or movement in pedestrian level space
- 3. Can be observed from distance or while moving across the bridge
- 4. Provides opportunity to create city endorsed canvas/texture/brand

CONS

- 1. Could be seen as having less meaning
- 2. Potentially higher associated costs (lighting)

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INTERPRETIVE PANEL CONCEPTS - TRADITIONAL/HISTORIC





- 1. Straight forward
- 2. Provides information about city & surrounding areas
- 3. Low tech
- 4. Content is fairly easily obtainable



- 1. Static or boring
- 2. Expected layout
- 3. Another series of interpretive panels in a city abounding in recently or concurrent campaigns of similar information (flooded market)
- 4. Could impede the flow of foot traffic during an event

